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**FOR IMMEDIATE RELEASE**

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### **MID Electric Services Adds Experts to Staff**

MERCED, Calif. – To better serve a growing customer base, MID Electric Services has expanded its staff by hiring a Manager of Business Development and Manager of Engineering.

By joining the Merced Irrigation District, both new employees are returning to their roots in the Central Valley.

Cesar Ancheta was recently named Manager of Business Development. He will be working with potential customers, assessing their needs and showing how they may be able to significantly reduce their electric costs by purchasing MID power.

Ancheta, a Central Valley native, previously worked for the Los Angeles Department of Water and Power's Energy Distribution Business Unit, where he served as Development and Standards Assistant Supervisor.

An electrical engineer by trade, he is well-versed in the technical aspects of electrical production and delivery. This knowledge will serve him well as he works closely with potential customers in eastern Merced County.

"We are excited to have Cesar on board," said Garith Krause, MID Assistant General Manager for Finance and Electric Services. "His credentials will allow him to work effectively with businesses in eastern Merced County who are interested in the reliable, low-cost power that MID can deliver."

Krause also announced that Steven Dunn has been hired by MID Electric Services as the department's Manager of Engineering.

Dunn has more than a decade of engineering experience in the electric-power industry. He comes from the Central Lincoln People's Utility District in Reedsport, Ore., where he served as Division Engineer.

He is no stranger to Central California, having also served as Assistant General Manager for the Tri-Dam Power Authority in Tuolumne County.

With MID Electric Services, Dunn will oversee development and management of the distribution system for the District's retail electric project.

"Steve brings extensive distribution experience and knowledge to the MID Electric Services team," Krause said. "He knows what it takes to provide reliable power, and he will also provide valuable technical support for customers hooking up to MID's system."

"While we are building a modern power distribution system, we are also building a first-rate team to best serve our customers," Krause said.