



# the **SW**itch

Merced Irrigation District Electric Services Update  
Winter 2003

## | **Current News**

### **A Bright Spot in Merced County**

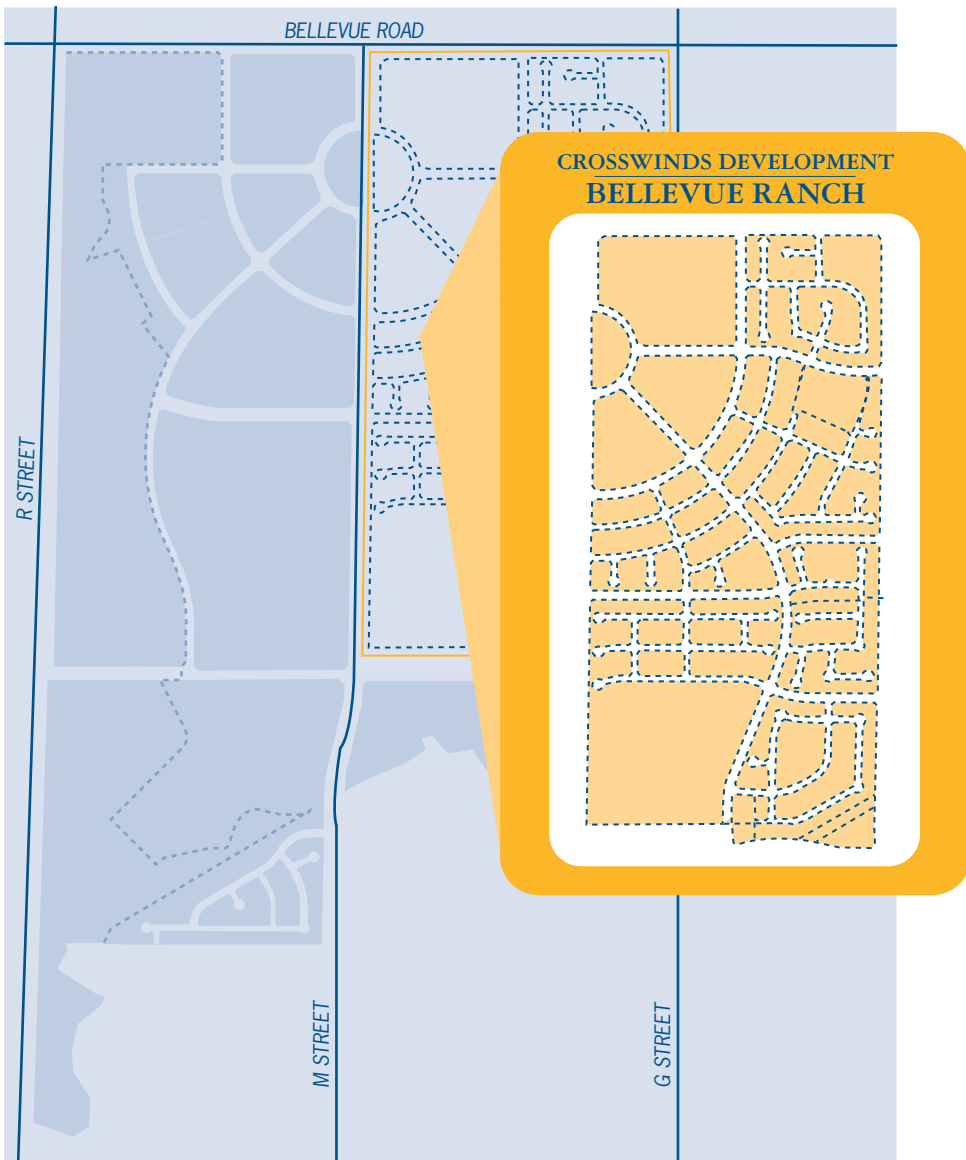
At a recent Merced County Property and Real Estate Forum, Senior Project Manager Deane Foote of Carter and Burgess, a site location company, took time to praise the Merced Irrigation District. Deane applauded the District's efforts in offering competitive prices and reliable electric service to its customers – noting that Merced I.D.'s Electric

Services Department is a "bright spot" in Eastern Merced County's economic development. The Electric Services Department has contributed to the viability of a number of important commercial and residential projects via lower electric rates and timely services. One such project is the Bellevue Ranch development (see related story inside). |

| The District is saving customers 15 to 25 percent on electricity, compared to their previous provider. |



## *Happy Holidays*



BELLEVUE RANCH PLANNED DEVELOPMENT

# MID Electric Services Wins Bellevue Ranch Contract

The District's Electric Services Department continues to be the choice of many new Eastern Merced County developments as it was recently awarded the contract to provide electric service to the Bellevue Ranch project.

Bellevue Ranch is a new planned development north of Merced College between G and R Streets. The entire community will encompass about 1,400 acres. The first two phases of the endeavor will consist of over 800 single-family homes constructed by Crosswinds Communities. David Hahn, Crosswinds' Project Manager, sees Bellevue Ranch as a benefit to the

Merced community by providing high-quality homes with a variety of floor plan options and prices. Commercial buildings and school sites will be incorporated in the future.

Construction is already underway and is scheduled to continue in phases over the next 10 years. Temporary electric service for Bellevue Ranch is to begin the first week of January 2004, and the first residential units are expected to be completed in the summer of 2004. |



SAVE MART PROJECT MANAGER RICK WHITE THANKS ELECTRIC SERVICES LINE FORMAN JIM DUNCAN.

## Quick Response – Great Appreciation

On October 31, an autotransformer failure occurred at the Save Mart/ Yosemite Warehouse on East Vassar Avenue, causing great concern for the potential loss of food products. Save Mart officials quickly called the Merced I.D.'s Electric Services for help.

The District responded immediately. The task of replacing the auto-transformer took the efforts of several crews. Through teamwork and professional preparedness, the Electric Services team was able to repair the equipment and prevent a major loss for the Modesto-based supermarket.

In appreciation for their quick response, Save Mart President Bob

Spengler and employees presented the Electric Services crews with a letter of gratitude and provided lunch for all of the crew members which was enjoyed by all. The District's Manager of Business Development, Electric Services Jem Brown noted that, "This is a good example of our commitment to our customers. We're a customer-focused organization that will do whatever it takes to deliver the best possible service." |

### Contact us at the Merced I.D.!

*This newsletter is produced by the Merced Irrigation District Electric Services Department, the real choice for our communities' futures.*

*We can be reached as noted below:*

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**MID** MERCED  
IRRIGATION  
DISTRICT  
ELECTRIC SERVICES

**Leave curtains open** during the day in sunny rooms. Close them at night to retain the sun's heat. Service your heating system once a year and routinely replace furnace filters.

**Don't block radiators** or heating vents with furniture or curtains. Keep your radiators and baseboard heaters dust free.

## Winter Energy-Saving Tips

*Use these energy-saving steps to keep warm and save money on your electric bill this winter.*

**Use energy-efficient** compact fluorescent lighting, and turn all lights off when not in use.

**Close the fireplace damper** when not in use. Close the doors to rooms you don't use.

## Welcome! Welcome!

We'd like to welcome Vanessa Salcedo to the Electric Services team. Vanessa joins the District as a Customer Account Representative. In her new position, Vanessa will be involved in acquiring new business and keeping customers informed about electric programs and energy-efficiency activities. She will also assist in the development of appropriate marketing programs for retail services.

Vanessa comes to Merced I.D. after being with E. & J. Gallo Winery for three years. Her last position at the winery was as Supply Chain Senior Materials Planner, where her duties were varied and included developing strong business relationships with suppliers and communicating package changes between several departments.

Growing up in Merced, Vanessa attended Golden Valley High School and graduated from California Polytechnic State University, San Luis Obispo in 2000 with a bachelor's degree in business administration with a concentration in marketing.

Vanessa is happy to be with the District, "I'm excited. This is a good

opportunity," she said. Her new position will allow her to pursue her career goals in marketing. However, she understands that this is just the beginning, "I want to learn and become more knowledgeable about the electric industry in order to provide excellent service to our customers."

*VANESSA SALCEDO JOINS THE DISTRICT AS A CUSTOMER ACCOUNT REPRESENTATIVE.*



# Energy-Efficiency

## Rebate Program

With California's recent energy crisis, it's clear that conserving our energy resources is essential to supporting the way we live. To encourage conservation efforts among residential customers, the Electric Services Department is expanding its Energy-Efficiency Rebate Program.

The Program offers Merced I.D.'s residential electric customers cash rebates for purchasing and installing specific ENERGY STAR® appliances. These appliances are specially designed to use less energy – saving the owner

money and conserving energy. Program participants must request an application from the District, complete the form and follow the conditions of the program. Please contact Isaias Franco at (209) 722-5761 for more information.

The rebates for ENERGY STAR® appliances are as follows:



### Central Air Conditioner

*up to \$800 cash rebate!*



### Clothes Washer & Electric Dryer

*\$75 cash rebate!*



### Whole House Fan

*\$100 cash rebate!*



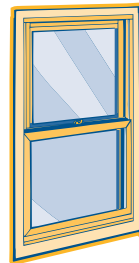
### Compact Fluorescent Lights

*up to \$16 cash rebate!*



### Refrigerator

*\$100 cash rebate!*



### High Performance Dual-Pane Windows

*\$1 cash rebate  
(per square foot)!*