

# THE MAIN CANAL

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V O L U M E 1 2 N O . 3

## Central Cal's Great Escapes... Lake McClure & Lake McSwain

Just far enough away not to be crowded, but close enough to make any family weekend outing or vacation fun, the District's Lake McClure and Lake McSwain offer some of California's best water-oriented recreation areas. They



feature five comfortable recreation areas and miles and miles of shoreline to explore. Each recreation area features facilities designed for outdoor fun from a state-of-the-art floating marina to accommodating campgrounds to some of the best fishing in California. For more information call:

- Houseboat Rentals** 209-378-2441
- Campsite Reservations** 800-468-8889
- Campground Info** 209-378-2521

## Irrigation Season & Long-Range Planning Top Director's Agenda

As you are all well aware, we are now experiencing our second consecutive dry water supply season. Fortunately for the District, Lake McClure has once again proven its worth by producing a reasonable carry-over of stored water from 2001 for this year.

An ample supply of irrigation water is available for the District's growers throughout September. The Board of Directors will determine, probably by late August, whether or not the irrigation season will be extended into October. We will keep you informed.

We sincerely hope we are continuing to provide you with responsive and quality delivery service.



From the  
**General Manager's Desk**  
by Ross Rogers

That is certainly our primary goal.

Our Board of Directors has begun a series of workshops in which long-range planning will be a featured subject. The District's interaction with various local, state and federal agencies will also be reviewed in detail.

The District's Business Plan, adopted for the 1998-2004 period, is also being updated for years 2003-2009. It will be available for review and Board action

will be taken later in the year. The Plan has become a vital tool for both the Board and staff in carrying out the District's programs.

## Sun-Star Switches Service

Saving 16% a year on its electrical service wasn't the only reason that Merced Sun-Star converted to MID's Electrical Services, but it helped. According to Stephen P. Staloch, Senior Vice President of Pacific-Sierra Publishing Company, publisher of Merced's daily newspaper, the District's personalized customer service was an important factor.

Mr. Staloch said that it was a "seamless transition" and that there were "no glitches." When District

crews were finished with the installation, he noted "our ground was repaired even better than it had looked before."

Great customer service and lower electrical costs are good reasons many of Merced County's commercial and municipal customers



switch to MID's Electrical Services Division for utility service. As Roy Price, the District's marketing manager recently noted, "Customers appreciate responsive local service."

## How To Contact Us

### THE MAIN CANAL

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## MID Staff At Your Service

Ross Rogers  
*General Manager & CEO*

Ted Selb  
*Assistant General Manager,  
Water Resources*

Garith Krause  
*Assistant General Manager,  
Energy Resources*

Bob Blum  
*Director of Administrative Services*

Bob Acker  
*Director of Facilities and Planning*

Mike Bermingham  
*Parks Manager*

Bobby Mooneyham  
*Hydroelectric Project Manager*

Steve Dunn  
*Manager of Engineering & Operations  
Electric Services*

Hicham ElTal  
*Manager of Engineering  
Water Resources*

## Governed by MID Board of Directors

Tom Reta ( <i>Secretary</i> )	Division 1
Tim Pellissier	Division 2
Jack Hooper ( <i>President</i> )	Division 3
Stan Morimoto	Division 4
Billy Pimentel ( <i>Vice-Pres.</i> )	Division 5

Water  
Resources

Energy  
Resources

Canal Safety

Recreation

District News

Direct link to  
Lake McClure/  
Lake McSwain  
areas



## District Launches New User-Friendly Website

The District's website has recently undergone a major revision to update the content and to make the site easier to use. The information is structured to provide users with exactly what they want in an easy to retrieve format. Key sections include:

**Water Resources** – Includes a number of important topics including Irrigation Facts about the District, Water Watch (on-going updates from New Exchequer Dam & Lake McClure) and District irrigation water fees.

**Energy Resources** – Important information about the District's Electrical Services Division. There is a link for commercial electrical customers to calculate their costs and coming soon, a residential link.

**Canal Safety** – Tips for keeping everyone safe around District canals.

**Recreation** – Direct link to Lake McClure/McSwain Recreational areas. Looking for a great weekend retreat – click here!

**Fisheries** – Valuable information about the District's salmon research projects.

**District News** – Contains copies of the current Main Canal and Switch newsletters, a library of past District news releases and a concise history of the District.

**Resources** – Web links to government, water, local and other sites are a click away.

The new site contains good information that you can easily download or print out for your convenience. Check out [www.mercedid.org](http://www.mercedid.org) for yourself. Let us know what you think.



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