

# THE MAIN CANAL

NOVEMBER 2002

VOLUME 12 NO. 5

## District Meets 2002 Challenges

Once again we've reached the end of our irrigation season. We sincerely hope all went well with you this year and that you received the high quality of service that we strive to provide.

Time really does fly by. It's now twelve years that I've had the pleasure of serving as General Manager of the Merced Irrigation District. Thanks to our Board of Directors for setting progressive policies and providing direction and support. The District has forged ahead on many fronts: improving methods of deliveries; improving facilities to allow speedier response time for deliveries; creating various incentive programs for growers; continuing involvement in defense of the District's water rights; improving the



From the **General Manager's Desk**  
by Ross Rogers

Parks and Recreation facilities; creating a storm drainage district, as well as establishing and continuing to expand a significant retail electric distribution system.

Needless to say, a major contributing factor to all of the above is the dedication, hard work and creativity shown throughout the District's entire workforce.

The Budget process for 2003 is well underway. The Finance Committee is hard at work on the issues. The District's Business Plan is also in the process of being updated to cover the next five-year period.

The Budget will be discussed in detail at the upcoming Board of Directors meetings in November and December.

### Employee of the Quarter: John White



John White began his employment with the District on May 31, 2000 as a Utilityman. John has worked for a number of the District's crews including cement, carpenter and labor. John has been proven to be a very fast learner.

He readily became proficient in his assigned duties, as well as striving to learn more about other work performed by the District.

John has shown a particular proficiency for mastering equipment operation. On January 1, 2001, John was promoted to Heavy Equipment Operator. He was assigned to the excavator and is doing an excellent job. He is well liked by his fellow employees and supervisors and is always willing to go the extra mile at any task he is given.

## Electric Services Division Hosts Customer Forum

In an effort to keep customers informed about the expansion and growth efforts of the Electric Services Division and the trends of the electric market throughout the state, the Merced Irrigation District hosted its annual customer forum on October 10 at the Branding Iron. Approximately 100 customers attended the

three-hour meeting and had many positive remarks about the Electric Services Division's service and efforts. The forum addressed topics that included a status update on the California electric market, an overview of the status of the Merced Irrigation District's electric services financing and future pricing.



**ELECTRIC SERVICES  
CUSTOMER FORUM**

## District Board of Directors

Tom Reta (*Secretary*) Division 1  
Tim Pellissier Division 2  
Jack Hooper (*President*) Division 3  
Stan Morimoto Division 4  
Billy Pimentel (*Vice-Pres.*) Division 5

## District Staff At Your Service

Ross Rogers  
*General Manager & CEO*

Ted Selb  
*Assistant General Manager,  
Water Resources*

Garith Krause  
*Assistant General Manager,  
Energy Resources*

Bob Blum  
*Director of Administrative Services*

Bob Acker  
*Director of Facilities and Planning*

Jeff Bixby  
*Director of Finance*

Mike Bermingham  
*Parks Manager*

Bobby Mooneyham  
*Hydroelectric Project Manager*

Steve Dunn  
*Manager of Engineering & Operations  
Electric Services*

Jem Brown  
*Manager of Business Development  
Electric Services*

Hicham ElTal  
*Manager of Engineering  
Water Resources*

## How To Contact Us

**THE MAIN CANAL**  
P.O. Box 2288  
744 W. 20th Street  
Merced, CA 95344-0288  
Tel. (209) 722-5761  
FAX (209) 722-6421  
www.mercedid.org  
Email: preinero@mercedid.org



***You're invited***  
***to our Open House Celebration.***

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### ***Open House!***

Please join us and take a tour of our new District headquarters at an Open House celebration on **Thursday, December 5, 2002.**

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### ***New Headquarters!***

The new headquarters will unite and house our Administration, Electric Services, Facilities and Planning, Finance, Irrigation Operations, Storm Drainage and Water Resources Engineering departments.

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### ***When & Where!***

Time: **3 p.m.–6 p.m.**

Address: **744 W. 20th Street, Merced, CA**

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### ***RSVP!***

Please RSVP to Cheryl Miller at (209) 722-5761 x107

**MERCED IRRIGATION DISTRICT**  
***A good neighbor. A good friend.***



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